STRATEGY FOR PARENTS ASSISTANCE IN EARLY CHILDREN'S LEARNING BASED ON VIRTUIL CLASS OF TVSEKOLAH

Sri Watini[1], Husnawati[2], Arianty[3], Cucun Cunaya[4], Halifa Rahakbauw[5]
Master of Early Childhood Education,
[1,2,3,4,5] Panca Sakti University, Raya Hankam Number. 54, Bekasi City
srie.watini@gmail.com[1]
husnawati6947@gmail.com[2]
ariyanty22@gmail.com[3]
cunayacucun5@gmail.com[4]
ifa.mkw18@gmail.com[5]

Abstract

Parents are the first and foremost educators for children. Parental assistance in the child's learning process is the effort of parents to accompany, provide assistance in overcoming children's learning problems, provide encouragement, motivation, support, supervision and provide facilities for children to be enthusiastic in learning to achieve achievements. The purpose of this research is to describe the strategy for assisting parents in the learning process in virtual PAUD classroom-based TV schools which are implemented in several regions in Indonesia, including: Garut, Bekasi, Banten, Tangerang, DKI Jakarta and Papua. The learning process in early childhood needs to collaborate harmoniously between children, teachers and parents as companions. Companion in this case the parents have a very important role. This is in line with the Tri Center for Education which was initiated by Ki Hajar Dewantara that education must involve three environments, namely the family, school and community environment. The method used is descriptive qualitative research, with interviews, observation and documentation techniques. The research was conducted from December 2022 to February 2023. This research describes the steps in the process of assisting parents when accompanying their children to learn using school TV-based virtual classroom media from the preparation, implementation and evaluation stages. Through this assistance, the material is studied, the time used in learning, the evaluation process is all guided and always under the supervision of parents. The findings from this study indicate that the Virtual TV School class is a new breakthrough in the world of education where parents play an active role in assisting learning for early childhood.

Keywords: *parental assistance strategy; AUD Learning; TVSchool Virtual Class*

ICEC
International Conference of Early Childhood
Proceedings

Coresponding Author
Email Address: srie.watini@gmail.com
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Received March 1st, 2023, Accepted April 23rd, 2023, Published December 01, 2023

INTRODUCTION

Education is one of the important things that must be done, both in Indonesia and abroad. The purpose of education itself can make a person have a good personality and have broad insight.

The Education Tricenter is a term popularized by Ki Hajar Dewantara which describes an environment in which the environment where children live and socialize can influence children's behavior, namely the family, school and community environment. The Tri-Center concept is to achieve maximum educational goals, so that each of the three environments has its own concept and function and role which both can influence the child's personality. (Huda & M, 2019)

The responsibility for education is not only the government, but also schools (teachers) and families (parents). Parents are informal educators, namely family and environmental education, as well as figures who are close to children. Forms of independent learning activities that can be carried out by the family and the environment are said to be informal education. Allah SWT has given the most beautiful gift as well as a mandate (entrusted), namely children to every parent. Complementary in the family is the fruit of the love of both parents, solace, a complement to the joy of the household, the next generation as well as the parents' protective savings, especially when they have grown and their parents are old. Therefore, as parents, they know the needs and development of their children, so that they grow into healthy children, both physically and spiritually, and have good morals and have high intelligence.

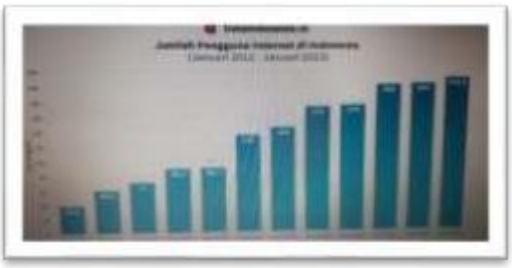
In perfecting education, it is not only enough with the educational efforts of the attitude and educators, but also influenced by the environmental atmosphere that supports education to take place, so it is important that the three educational environments are for ways and systems in educating children. By achieving this, it is necessary to have cooperation from the three environments to grow and develop children's education in order to achieve the desired goals. In the Republic of Indonesia Law Number 20 of 2003 concerning the National Education System, it is stated that an education unit is a group of educational services in formal (school), non-formal (community) and informal (family) channels at every level and type of education. (Wati, 2019)

Technological developments inevitably demand that the world of education change and adapt. In fact, technology has also influenced the learning process, ways of communicating, and curriculum design. Therefore, schools, educators and parents need learning media that allows children to explore themselves in an active, creative and fun way.

During the Covid-19 pandemic, limitations were felt in a number of ways, including restrictions on school system meetings which required schooling to be held online. Online learning alternatives that make distance learning easier, such as TV School, Zoom, Slack, Google meet, and *the Edupage platform* . All alternative learning media are carried out using the help of the internet. The benefits of using this media are expected to be able to attract students' attention and make it easier for students to understand the material in providing learning information in the form of school TV that is institutionalized (Amelia & Watini, 2022)

The We Are Social report notes that the number of internet users in Indonesia has reached 212.9 million in January 2023. This means that around 77% of Indonesia's population has used the internet. The number of internet users in January 2023 was 3.85% higher than a year ago. In January 2022, there were 205 million internet users in Indonesia. Seeing the trend, the number of internet users in Indonesia continues to grow

every year. Meanwhile, a spike in internet users in the country occurred in 2017. Furthermore, the average Indonesian uses the internet for 7 hours 42 minutes every day. In addition, 98.3% of internet users in Indonesia use mobile phones. However, Indonesia is one of the countries where many of the population are not connected to the internet. We Are Social notes that there are 63.5 million people in Indonesia who are not connected to the internet in early 2023 (Primary, 2022)



Picture. 1
"Internet Users in Indonesia Touch 212 Million in 2023"

From these data, the use of the internet is quite very helpful in the fields of politics, culture, tourism, religion, health, education and entertainment. The use of the internet, especially online media applications, also has an impact on patterns of education, health and tourism.

According to (Watini, 2022) the problems of the COVID-19 pandemic also have an impact on educators, parents and children. Educators experience difficulties in developing their learning while parents also have difficulties in assisting their children in learning. So that children also experience difficulties because the learning process that used to be carried out face-to-face by studying all aspects of cognition, emotion and psychomotor has now changed to online learning or distance learning. With this it has a big impact on children's development. Online learning is also a learning system that must be studied slowly and deeply. Never ignore *online education* , this will greatly affect the potential for early childhood development. If this is left unchecked, it will lose its initial foundation for preparing education in the future. The process of *online* education is transforming face-to-face education into *digital form,* which will certainly bring very difficult opportunities and challenges. Therefore, there is a problem with PAUD (Early Childhood Education) in the *online learning process* , and a solution must be found. The teacher's role as an educator should be able to work together with various parties, especially when the pandemic is still happening, to bridge between parents and schools when implementing learning strategies. The use of relevant strategies in learning will greatly affect the intelligence of each child. The author can conclude that *online/ online* learning is learning that is carried out through an application or communication tool where the tool depends on the signal in place to start activities via *online/* online. This *online or online* learning can be done anywhere as long as the signal is good, if the signal is bad or the signal is missing all activities carried out online / online will stop. Based on the results of observations made by researchers, there are still some parents who feel that they are not optimal in assisting online learning for their children so that some parents really object to this situation. TVSchool is an example of innovation in the field of educational technology, *audio-visual* -based learning services with the TV concept, school learning media in virtual form. The influence of School TV on the development of students in

context is easy to understand with learning outcomes, as well as good achievements (Levryn & Watini, 2022)

This learning is an educational innovation to answer the challenge of the availability of varied learning resources. The success of a model or learning media depends on the characteristics of the students. By using virtual classes, you can more easily learn anywhere and anytime through animated learning videos, practice questions, and infographic summaries on TVSchool. Many teachers, children and parents have experienced the convenience of learning with Virtual Classes . The TVSekolah platform used is tvschool.id which was initiated by Fordorum with CEO Dr. Sri Watini which is very suitable for virtual learning at school. TV This school has also been registered in the Intellectual Property Rights of the Ministry of Law and Human Rights on behalf of Sri Watini, et al with Registration Number 000224874 on 1 July 2020 published in Jakarta. (Latifah & Watini., 2022)

Learning programs which are all carried out online *have* the aim of increasing the competence of students. In a multimedia format, this program is expected to accommodate various student learning styles, *both* visual *, auditory* and kinesthetic. Thematic learning with videos based on the TV Virtual Classroom adds to children's knowledge through digital literacy. It also develops teacher creativity in providing interesting learning videos. The implementation of the use of School TV as early childhood learning is very good (Supriati & Watini, 2022)

When Virtual Class-based learning is given to children. By the teacher it is carried out in stages according to the schedule that has been *set* by the teacher on TVSchool. Students then work on assignments independently at school and at home. However, giving this assignment is not concerned with quantitative values but rather looks at the child's process of carrying out independent learning in learning children in learning as an effort to train children to do their own assignments even if they are accompanied by their parents.

With the existence of early childhood learning based on the TVSchool Virtual Class, adding to the duties of parents as well as the role of the teacher at home. As *mentoring* and facilitator Parents must be involved in the child's teaching and learning process. An alternative that can be used to improve children's abilities is by involving parents accompanying children. In addition to teachers being required to be creative in delivering material in the form of learning videos to parents of students to make it easier for parents to understand in theory related to the material the teacher wants to convey, no less important in children's assignments, parents must have the ability and strategy to master the material briefly and congested

The role and attention that parents give is a form of parental strategy in guiding their children to learn. Because the strategy is a person's way of acting to achieve goals. Therefore, parental assistance in the child's learning process is an effort by parents to accompany, provide assistance in overcoming children's learning problems, provide encouragement, motivation, support, supervision and provide facilities for children to be enthusiastic about learning.

Every parent certainly has their own strategy for accompanying children to learn in order to replace the teacher's role so that learning objectives can be achieved (Haderani, 2019) . So that it can be said that the presence of parents in accompanying children to study is crucial. However, not all parents can carry out their strategy well, because many parents do not yet master technology such as *smartphones* that are not yet Android, sometimes sophisticated cellphones are only used for *selfie photos,* millennial parents

now have to exist on social media. So this study aims to find out how the Parents Assistance Strategy in Early Childhood Learning Through TVSchool Virtual Classes.

METHODS

Descriptive research is research that explains current problem solving based on data, by presenting, analyzing and interpreting it (Narbuko & Achmadi, 2015)

According to (Nazir, 2017) The descriptive method is a method that makes a systematic, factual, and accurate description or painting of the facts, characteristics and relationships between the phenomena being investigated. Data collection techniques using interview interviews, observation and documentation. An interview or interview, which is often known as an oral interview, is a dialogue conducted by the interviewer (interviewer) to obtain information from the interviewee. There are several forms according to (Arikunto, 2016), including 1). Free interview namely interviews or interviews that ask anything but still focus on the root of the problem. In this type of interview, the interviewer uses a series of questions without reference. 2). Guided interviews are interviews conducted where the interviewer brings a complete and detailed set of questions. 3). Free guided interview, namely a combination of free interviews and guided interviews. The data analysis technique in this study is the data that has been neatly collected is coded to make it easier to group or identify. The respective coding is 1). Abbreviated Interview Notes (CW), Documentation Notes (CD) and Field Notes (CL). (Sri Watini, 2019)

This research was conducted from December 2022 to February 2023 and was carried out in several regions in Indonesia, including: Garut, Bekasi, Banten, Tangerang, DKI Jakarta and Papua. All parents' assistants, of course teachers from groups 1, 2 and 3 play a role and collaborate together, to assist students from their respective regions.



Picture. 2
TVSchool Virtual Class Process



Picture. 3
Mother and child interview



Picture. 4
Parental assistance activities in children's learning based on the TVSchool Virtual Class

RESULTS AND DISCUSSION

Opinion of Parents Children's learning based on TVSchool's Virtual Classroom

> Learning for children based on Virtual TV Classes Schools accompanied by parents have an effect on the signal, where the quota that must be prepared so that learning is also smooth, there are laptops/ *smartphones* that can support children's learning, sometimes I use smartphones only photos, Whatsapp and *social media* , telephone and applications others don't know hihihi, but for children as parents they will learn with this technological tool (CW1)

> TVSekolah.id is a web in virtual class-based learning media, accessible to students and parents, there are children's learning modules about Religion, Social Emotional, Language, Cognitive, Fine Motoric/Art, Gross Motoric/Sports complete for 1 month onwards ahead and can be selected, the material, questions and assignments do not make it difficult for the child but make it easier, there is a reward with the best value . (CD2, CL2)

Based on the findings of CW 1, CD 2 and CL 2, the strategy for assisting parents in their children's learning is based on TVSchool virtual classes, as parents must be able to meet the needs of children in learning such as quota/Wifi, laptops/smartphones can also operate laptop / smartphone *devices* .

Meanwhile, the school's TVS Virtual Class makes it easy for parents to accompany their children in learning, where the learning videos are in accordance with the PAUD curriculum, thus supporting the development of religious, language, cognitive,

artistic and motor moral values. The content on TvSekolah is educational in nature so parents won't worry about their child's learning. Video-based virtual classes can be used for face-to-face learning, independent learning, collaborative learning. School TV is a learning medium that greatly facilitates the role of parents in accompanying children's learning, the benefits of School TV can also be based on virtual classes. (Italiana & Watini, 2022)

The involvement of teachers and parents in children's learning not only fulfills their needs, but becomes a unified support for digital literacy. The presence of TVSekolah makes teachers creative with learning videos, parents as educators are expected to be creative with their *smartphones/* laptops with alpha generation children, so that it is more optimal. (Elliza & Watini, 2022) .

Strategy for assisting parents in early childhood learning based on the TVSschool Virtual Class

> At the beginning, parents accompanied their children's learning based on TV Virtual Classroom. The school wanted to know what theme modules the children were studying, because the video was in accordance with the PAUD curriculum. The parents' active role was patient, calm, watching, observing, guiding, or imitating the sound in the teacher's video, working on questions. or the child's task is carried out with enthusiasm, I can make a sound, said the mother, the child is great, I got a score of 100. I completed the task, the mother smiled, gave a thumbs up or gave a hug. (CW2)

> Parents who are involved with their children's learning in the TV Virtual Classroom are very concerned with their eyes observing the learning videos according to the lesson plan so that they are able to supervise and guide them continuously, also imitating voices or smiling expressions to children, interactive children with people become good communication, doing assignments from start to finish, making children disciplined, responsible, smart, skilled, children always smile when I succeed, learning is easy, fun, accompanied by parents is happiness for both of them because they have gone through a good process for their child's success, that is the purpose of learning. (CD3, CL3)

From the results of CW3, CD3, CL3, it is known that children's learning based on the TVSchool Virtual Class must have an active role for parents to assist. It is important for parents to develop a strategy, which is a plan to make their child's learning effective by being active, comfortable, calm and sustainable to improve their learning outcomes.

The role of parents as educators is a model for ATIK as guidance and attention in children's learning

Parents are educators for their children, so be an ATIK model (observe, imitate, work on) to dare to try new things, be able to guide children in a good process (Husnawati & Watini, 2022) . The teacher's video on the vehicle theme is observed by children and parents after playing it carefully, then parents imitate the teacher's voice in providing guidance and supervision to get to know land, sea and air vehicles. Children and their parents do exercises on choice questions and the task of writing the name of the vehicle results in a score of 100. The purpose of this lesson is for children to know and write the names of land, sea and air vehicles, so with this the child's learning assistance means they

are developing very well (BSB). parents accompany the child, then it can lead to peace of mind of the child. As a result, children can concentrate more. In addition, children will find it easier to work with a happy heart, no doubt and no longer nervous. Parents have a way of being a child facilitator who supports their learning by acting as a teacher, this is the parent's strategy in paying attention to children's learning.

The role of parents is to provide fun *rewards* as motivation for children's learning

Parents as the closest *figures* become an encouragement in children's learning in the form of FUN *rewards* (I can, I am great and I succeeded, yes), in the form of extraordinary support (Arianty & Watini, 2022) . When a child does the exercise of saying Assalamu 'alaikum saying "I can", self-confidence is very important for children. With learning assistance, children become steady in the material for the social-emotional theme I studied modules. the mother answered Wa'alaikum salam warahmatullahi wabarakatuh "great child", at the end of the assignment the child received a score of 100, the child said 'I succeeded, yes..yes..yes..' the mother gave thanks Alhamdulillah also hugged, gave a thumbs up, smiled a sign affection as a result of child learning. So, strengthening parents has a positive impact on children. Confidence is also created and will make the child walk calmly when doing exercises and assignments. The child's extrinsic motivation is due to the assistance of parents in the TVSschool virtual class, learning activities are fun, even though the award is just the word FUN. Motivation is important in education and is very much needed by children (Fitriani & Watini, 2022) . Where motivation functions to provide encouragement to children to remain enthusiastic in learning. In learning in the TV Virtual Classroom, it is important to give motivation to them so that they remain enthusiastic even though they are studying to be able to complete practice questions and assignments. The role of parents in children who have strong learning motivation will be more active in learning, full of enthusiasm to achieve learning achievements, therefore motivation needs to be given to children (Wahidin, 2019) Established communication between children is important as an interactive way of learning with fun children Follow through to completion without any coercion. Family ties strengthen children and parents to be able to provide each other with *the support* that children need Interpersonal relationships can have an influence on the development of children's character, if parents do not start a strategy with discipline that these rules are to make children independent, responsible, empathetic, so that they grow according to *golden age.* (Sari et al., 2019) , fun learning is a strategy for assisting parents in learning for children based on the TVSchool Virtual Class in the form of FUN *rewards* .

Learning from the TV Virtual Classroom School is an active teaching and learning activity between children and parents as a close relationship . Parents at home are the most important teachers and have a very important role. Even in research it is proven that parents who have involvement in partnerships between families, schools and communities, as well as increasing parents' awareness of the benefits of being involved in their children's education and fixing them skills to make changes in the digital era, collaboration between *families* and schools and communities are redefining the boundaries and functions of education (Hardiyanti, 2021) . This is important because at this time there are changing times due to the presence of increasingly advanced information technology. So, the relationship between parents and children must be good. Do not let each one busy by itself. A close relationship will make two-way communication smooth. Utilizing TV School as a media for children's learning based on virtual classes where the various modules are easy to understand and children learn more effectively. (Peday & Watini, 2022)

Learning for children based on Virtual TV Classes Schools as parents can accompany new activities at PAUD institutions, sometimes parents have to be able to work with teachers to spend their time. As parents play an active role in developing children's abilities, the learning style of my child turns out to be faster in capturing auditory learning. When the child pays attention to the video, I see that he is very happy with his expressions and comfortable in learning, so based on my observations it turns out that my child is a typical *auditory learning child.* As well as my child apparently having learning difficulties when combining words, telling stories, counting this as a parent's evaluation. Establishing communication with teachers, children are the role of parents in developing their interest in learning (CW3)

The TV-School Virtual Class-based children's learning module is an illustration of the solutions faced by parents, so that parents know the children's difficulties, learning styles, and easy-to-direct children's learning goals. It is undeniable that TV School is an innovative learning medium for PAUD institutions, so that the school environment, parents' environment and others provide mutual support for their children. (CD4,CL4)

Based on the results of CW4, CD4, CL4. Due to the importance of keeping up with the times through the TV School media, educators can provide TV School Virtual Classes. Material modules for early childhood learning according to their development. So that parents can find out about the learning process based on the TVSchool Virtual Classroom. With the TV virtual class, the school is one of the right choices in teaching digital literacy without worrying that children will get mixed up in the amount of negative content that appears. Parents don't need to worry about the TVSchool Virtual Class because it contains positive material and content modules and children's exercises and assignments are easy to complete

The role of parents who actively cooperate with teachers is to pay attention to children's development and evaluate their learning outcomes.

Every PAUD institution is certainly proud of the presence of TVSchool which can provide virtual classes so as to facilitate collaboration between parents, teachers and schools in solving problems. It is proven that we are information literate because of the social media factor that is scattered everywhere, people cannot escape what is called the internet, either alone or in gatherings, but social media is still open. The Virtual TV School Class contains material modules with educational content so that anyone can use it and it's guaranteed to be safe.

The application of the ATIK model (observe, imitate.do) in TVS virtual class-based children's learning is a solution for parents to accompany them. (Palupi & Watini, 2022) . Children observe cognitive learning videos on animal themes , then imitate the expression of a snake eating leaves to turn into a butterfly and do practice questions, tell the metamorphosis of a butterfly, count the number of caterpillars, legs, get to know colors and complete the task by knowing how a caterpillar turns into a butterfly. butterfly . Indirectly overcoming the difficulties of children's learning becomes easier without expressions of laziness so it increases the child's curiosity , the purpose of learning is that the child has developed according to the expectations of his parents . Parents can support their children in learning. If you see a virtual class based on this with TVSchool, parents know the child's learning videos. So parents can do fun things to encourage children's learning interest. With learning content in the TVSchool Virtual Class.

In early childhood learning media is very effective in helping the learning process. The psychological effect on learning media can stimulate a new desire and interest in learning in early childhood. It is true that the mood in the desire to learn can change, but through learning media such as virtual TV classes, schools become a new interest in learning for early childhood (Anshoriyah & Watini , 2022) .

Parents must play an active role in helping and knowing children's development, especially in the implementation of learning in the TVSschool virtual class. parental assistance helps children with difficulties, it will be noted that parents work together with teachers as an effort in learning objectives. The role of TVSschools in parents can be recorded without losing traces of children's learning videos which are carried out together every day and can be used as a momentum for the year-end stage (Rannu & Watini, 2022) It's normal for children to have their own problems. Both when studying, problems at school, or other problems that sometimes get in the way. If the problem is usually kept to itself, of course it will have an adverse effect on the child's psychology. So, as often as possible we accompany children to study and ask if there are any problems being faced. If children feel cared for by parents, children will feel happy and not afraid when there are problems in their learning. The child's learning process can be hampered if parents do not recognize the difficulties that children are facing, therefore parents need to ask what difficulties children experience in learning so that the learning process can run well (Putri et al., 2021) . If there are no problems in children's learning, then learning will run smoothly. The final assignment in the virtual class is an evaluation for parents to always accompany their child's learning. The role of parents in talking with children can improve language, because good communication has a positive impact on their learning. (Mudiyah & Watini, 2021) . Interacting parents with children fosters a better relationship.

CONCLUSION

At this time the world of education must adapt to increasingly rapid *digital developments.* This is needed to further improve the quality of learning. TV Virtual Classroom-based breakthrough School is the most interactive early childhood learning that is the main thing at this time. However, parents have a role as first and foremost educators, as well as figures who are close to children, so that early childhood education institutions need to synergize between teachers and parents.

Based on the results of research conducted in several regions in Indonesia, including: Garut, Bekasi, Banten, Tangerang, DKI Jakarta and Papua. All parents' assistants, of course, teachers from groups 1, 2 and 3 play a role and collaborate together, showing that the Virtuil TVSchool class is a new breakthrough in the world of education where parents play an active role in learning assistance for early childhood.

It can be concluded that parents have strategies or ways to guide their children to learn in the TVSchool Virtual Class. The strategies adopted by parents are accompanying and supervising children in learning, teaching children at home, providing motivation, providing needed facilities and helping children with difficulties.

Learning in Virtual TV Classes Schools develop *digital literacy* . Children's needs are the main thing for learning to be better. The role of parents as educators is an ATIK model for providing children's learning assistance. Parents also provide fun *rewards* so that their children are enthusiastic about learning in the TVSschool Virtual Class. One way for parents to increase their child's learning motivation is to give them gifts or *rewards* when they get good achievements so that children remain enthusiastic and improve their learning achievement. The active role of parents is to help children during

TVSchool virtual classes and guide *slow learner children in learning* . Parents need to accompany their children's activities at home after the TVSchool virtual class. In order to be able to monitor and know and guide children's learning difficulties.

ACKNOWLEGDMENT

We thank you very much to our Supervisor, Mrs. Dr. Sri Watini, M.Pd, Mr. Sigit W. Triwibowo, S.Sn from the Ministry of Education and Culture and Research and Technology and Panca Sakti University Bekasi, I hope you are willing to guide us so that we can complete this journal article properly and smoothly.

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